

THE IMPACT REPORT

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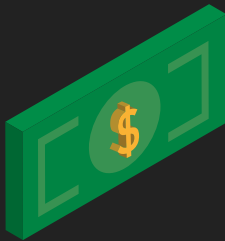
MARKETING AND COMMUNITY RELATIONS

REVENUE & FUNDRAISING

\$7MM
RAISED



Increased
Revenue by
38%



22 COLLEGE
SCHOLARSHIPS

73 EVENTS
CREATED

INCREASED
SECONDARY
EDUCATION
ENROLLMENT BY

10%



FED
400 FAMILIES

FUNDED SCHOLAR
SUMMER ENRICHMENT
OPPORTUNITIES

150

KIDS MOTIVATED



= 1,000

AREAS OF EXPERTISE

DIGITAL MARKETING

STRATEGIC PLANNING

PARTNERSHIPS

BRAND IDENTITY

TOP NINE SKILLS



COMMUNICATION
RELATIONSHIP MANAGEMENT
COMMUNITY RELATIONS
EVENT MANAGEMENT
FUNDRAISING
FISCAL RESPONSIBILITY
NEGOTIATION
MICROSOFT OFFICE
SPANISH

22 COUNTRIES VISITED



UNIVERSITY OF TEXAS
MBA VANDERBILT

12 YEARS
EXPERIENCE